

Attachment 1 (Information about Customers)

Information about Customer:

1. (Details of content, retention period, and source of acquisition for each category)

The Company processes the following personal information and other personal information acquired by the Customers in connection with the Company's business activities (if required by applicable laws and regulations, the Company will acquire such information after separately notifying the individual concerned).

The Company also process the personal information listed below for the purposes listed below and for other purposes permitted by applicable laws and regulations. The Company may also de-identify or create statistics of personal information.

No.	Data type	Category	Retention period	Source of acquisition
1	Information about the Individual	Name, address, zip code, gender, date of birth, telephone number, e-mail address, account ID, SNS account information, etc., membership number, delivery address information (if the recipient is not the Individual to whom the information is sent), and other information declared by the Customers	*	Customers [the Individual]
2	Information on transactions	Information regarding transaction details and purchase history, etc.; and Transaction amount	*	Customers [the Individual]
3	Information on settlement accounts	Information on financial accounts, information on settlements of accounts and their methods, etc., and payment information	*	Customers [the Individual]
4	Information obtained when using the service	Cookie IDs and other online identifiers, device information of the Individual, browsing history and other service usage information (including access logs, IP addresses, browser information, browser language settings, etc.)	*	Customers [the Individual]
5	Other	Information related to inquiries and communications from Customers to the Company, as well as the contents of questionnaires, complaints, and claims (Customer Service Center, etc.)	*	Customers [the Individual]

*To determine the appropriate retention period for personal information, the Company consider the volume, nature, and sensitivity of the personal information, the risk of potential damage from unauthorized use or disclosure of the personal information, the purposes for which the Company processes the personal information and whether the Company can achieve those purposes by other means, and applicable legal requirements. If the Company no longer needs the personal information the Company has collected about the Individual, the Company will delete or anonymize it, or if this is not possible (for example, if the personal information is stored in a backup archive), the

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Company will securely store the personal information of the Customers until the Company are able to delete it, after which the Company will ensure that no new processing of the personal information of the Customers takes place.

2. (Details of the purpose and legal basis of the process)

The Company processes personal information in accordance with applicable personal information protection regulations. Where the GDPR is applicable, the Company processes personal information for the purposes described below and on the legal basis set forth below. In some cases, the Company may obtain the Individual's consent to process the personal information, but even in these cases, the legal basis for processing is "where processing is necessary for the performance of a contract" or "where processing is necessary for the pursuit of legitimate interests" or "where processing is necessary to comply with a legal obligations", except in the cases described below in "Where obtaining the Individual's prior consent (Article 6-1 (a), , GDPR)". In addition, the Company will obtain the consent of the individual to direct marketing to the individual in cases where such consent of the individual to direct marketing is required by law.

Purpose of processing (use)	Data type No.	Legal basis	
① When the Individual registers for the first time as a member on the Company's website	1	Consent of the Individual	
② When receiving orders and shipping products	1, 2, 3, 4	Consent of the Individual	
③ Advertising, PR, etc.	1, 2, 4, 5	Consent of the Individual	Legitimate Interests
In case of Consent of the individual	The information is obtained directly at the time of the Individual's application.		

3. (Details of sharing and disclosure of personal information and countries of cross-border transfer)

In order to fulfill the purposes of the processing described in the previous article, the Company shares and discloses the personal information of the Customers to third parties in the following cases. In addition, please refer to the Section 2 of this Privacy Policy for the cases in which the information is provided on the basis of sharing under the Japanese Personal Information Protection Law.

No.	Data type	Details of sharing and disclosure	Countries of cross-border transfer
1	Information about the Individual	The Company may share the personal information among the group companies.	Not applicable
5	Other	The Company may share the personal information among the group companies.	Not applicable