

February 15, 2021

Notice of Closing Business  
“UPGRADE Plant based kitchen” Daimaru-Shinsaibashi Store

FUJI OIL HOLDINGS INC. (Head office: Osaka, President and CEO: Hiroshi Shimizu) announces that “UPGRADE Plant based kitchen” (hereinafter referred to as “UPGRADE”), located in the Food-Hall B2F of the Daimaru-Shinsaibashi Store, will close on 14th March 2021.

UPGRADE has started as a limited-time restaurant as part of our PBFS (Plant-Based Food Solutions) business. Based on the concept “Change the World with Soy”, we opened UPGRADE in the Daimaru-Shinsaibashi store in September 2019 to introduce the delicious and satisfying plant-based food, and infinite possibilities of soy. Even though located in Food-Hall, we have received great patronage from many customers such as who come for shopping at Daimaru-Shinsaibashi, who are interested in healthy food and environment. We also had a lot of visitors from various industries who were highly interested in our restaurant.

The remainder of the store in Daimaru-Shinsaibashi is already down to a month. We will provide various takeout menus and look forward to your continued patronage.

From now on, UPGRADE will continue to promote plant-based food in a different way while keeping the same concept. We hope that you will look forward to our new project. Thank you.



■Shop Information

1-7-1 Shinsaibashisuji, Chuo-ku, Osaka

Daimaru Shinsaibashi Store, Main Building, B2F,  
FOODHALL

Business hours: 11:00 - 20:00

※Short business hours from request of government

URL:<https://www.upg-pbk.com>